



NATIONAL PARK TRUST x HBCUs Outside COLLEGE AMBASSADOR PROGRAM SCHOOL SUPPORT DOCUMENT

This School Support Document should be signed by an official college/university faculty or staff member that is connected to a campus program, club, or academic department who agrees to work with the Ambassador pair over the 2022-2023 academic school year. The role of the campus program/club/ department is fundamental to the success of the program and the campus program/club/department should assist with all associated outdoor outings throughout the program time frame.

About National Park Trust

National Park Trust works every day to ensure all people can experience the endless possibilities of our nation's parks. We do this by acquiring the missing pieces of our national parks and by engaging kids from every community across the nation in outdoor learning experiences.

Program Information

The National Park Trust x HBCUs Outside are looking for college ambassadors at Historically Black Colleges & Universities to lead initiatives on their college campus that increase outdoor recreation participation and stewardship among the campus community while also increasing access and awareness of parks and outdoor places. **If you love the outdoors, want experience in building a healthy and environmentally-friendly campus community, and are looking to step outside your comfort zone, then this is the perfect adventure for you.**

Applications are being accepted from currently enrolled U.S.-based college/university students who have the enthusiasm to rally their peers in support of getting outside.

Leveraging school assets and school/community connections, ambassadors will be challenged to charter an outdoor club, develop and implement a series of outdoor activities during the Fall 2022 and Spring 2023 school year, and implement a year-long social media campaign. Towards the end of the academic year, ambassadors will help with the selection of the next ambassador (or pair) on their campus.

Application Deadline: June 24th, 2022

Successful ambassador pairs:

- Have a passion for health, wellness, the outdoors, public lands & waters, and a desire to inspire others to get outside
- Have a social network and influence with the proven ability to motivate and mobilize peers online



- Have a relationship or are developing a relationship with a school program, club, adviser or academic department and can leverage the assets and infrastructure (i.e. gear, transportation, marketing) to support outdoor experiences.

Application Requirements

1. Proposals must include details on the following activities:
2. One visit to a local park that raises the profile of the park with the campus community. The proposed outing must also include an overnight camping component (Don't worry! There are resources to help make this possible!)
 - One stewardship-focused outing that gets members of the campus community outside and actively participating in park stewardship.
3. One fishing-themed outing at a national park service site or a U.S. national forest.
4. One rock climbing outing that is undertaken as either an outdoor experience, or at a nearby indoor climbing wall or a gym.
5. One additional planned outdoor experience (Be creative!).
6. Each ambassador must provide a link to a short video (4 min. max) with their application that describes why you want to be Park Trust x HBCUs Outside College Ambassador and what excites you about the potential opportunity. Let your personality shine!
7. Each ambassador pair must have written support from a school program, club, or academic department – endorsing you as their representative and agreeing to work with you on organizing and implementing ambassador outdoor outings. [Download the School Support Document here.](#) You will be asked to upload this document with a signature in the application.

Ambassador and School Resources

Resources include:

- A \$2,000 stipend for each ambassador AND \$2,500 for each college/university to support ambassador outings throughout the academic year.
- Camping equipment to keep for 4 people.
- Each school will receive a fishing gear bank for 15 people (poles and tackleboxes) to be used for the ambassador fishing outing. The school will keep the fishing gear for future school-related outdoor activities.
- Each ambassador will receive a National Park Trust Ambassador t-shirt, a backpack and water bottle from Hydro Flask, National Park Trust swag, and more.
- Each ambassador pair will receive swag and materials for tabling events and outreach.
- Each ambassador pair will receive an Ambassador Communications Toolkit that will help with outreach and creating and implementing social media campaigns.

The College Ambassador Program will also offer career exposure and employment opportunities within the park and outdoor industries.



Program Timeline

- June 24th, 2022** - Deadline for online application
- July 8th, 2022** - Notifications sent to applicants
- September 2022 - October 2022** - Ambassador onboarding and planning
- October 2022 - May 2023** - Outings and ongoing social media campaigns
- December 2022** - Ambassador mid-year check-in
- May 2023** - Ambassador final report due

National Park Trust Contact Information

Questions? Contact Nick Weig, Programs Coordinator
 Email - nick@parktrust.org
 Cell - 509-842-4643

Signatures:

I have read and understood the above, and agree to support the ambassador applicant pair named below in successfully accomplishing the responsibilities and deliverables of the National Park Trust x HBCUs Outside College Ambassador Program. This includes professional guidance and help with park outings and logistics.

School Faculty/Staff Member:

Signed: _____

Name: _____

School Name: _____

Title: _____

Program/Club/Department Name: _____

Ambassador Names:

1) _____

2) _____