



NATIONAL PARK TRUST x HBCUs Outside COLLEGE AMBASSADOR PROGRAM SCHOOL SUPPORT DOCUMENT

This School Support Document should be signed by an official college/university faculty or staff member that is connected to a *campus program, club, or academic department who agrees to work with the Ambassador pair over the 2023-2024 academic school year. The role of the campus program/club/ department is fundamental to the success of the program and the campus program/club/department should assist with all associated outdoor outings throughout the program time frame.*

About National Park Trust & HBCUs Outside

National Park Trust works every day to ensure all people can experience the endless possibilities of our nation's parks. We do this by acquiring the missing pieces of our national parks and by engaging kids from every community across the nation in outdoor learning experiences.

HBCUs Outside helps HBCU students and alumni enjoy the natural world and become the leaders we need for a healthy planet and a more diverse, equitable, and inclusive outdoor industry.

Program Information

The National Park Trust x HBCUs Outside is looking for Historically Black Colleges & Universities student ambassadors to lead campus initiatives that increase outdoor recreation, awareness, and stewardship on campus.

This is a perfect adventure if you love the outdoors and want to experience building a healthy and environmentally friendly campus community.

As a student ambassador, you will be tasked with the following:

Programming: Developing and implementing outdoor activities throughout the Fall 2022 - Spring 2023 school year.

Community Building: Cultivating inclusive and healthy culture around the outdoors amongst your peers on campus and online via social media.

Chartering: Institutions that do not have an existing Outdoor Club, they will charter their school's very own Outdoor Club - leveraging school assets and school/community connections to make it happen!

Application Deadline: June 24th, 2022

Successful ambassador pairs:

- Are currently enrolled at a U.S.-based college/university.
- Have a passion for the outdoors, wellness, and community building.



- Excited by the idea of building an online community.
- Have a relationship with a school program, club, advisor, or academic department and can leverage assets and infrastructure (i.e., gear, transportation, marketing) to support outdoor experiences.

Application Requirements

Proposals must include details on the following activities:

1. One visit to a local park raises the park's profile with the campus community. (Don't worry! There are resources to help make this possible!)
2. One stewardship-focused outing that gets members of the campus community outside and actively participating in park stewardship.
3. One fishing-themed outing at a national park service site or a U.S. national forest.
4. One rock climbing outing is undertaken as either an outdoor experience or at a nearby indoor climbing wall or a gym.
5. One Collaborative outing where you partner with a non-outdoor club and plan a social experience. Ex: A Poetry slam, a picnic, or a hike.
6. Submit a 2-minute video (shot vertically) introducing yourself and which HBCU you represent. We want to hear why you believe getting HBCU students outdoors is important- and what excites you the most about this opportunity. This video will be your official ambassador welcoming video online - So let your personality shine; speak to your peers and us!
7. Each ambassador pair must have written support from a school program, club, or academic department - endorsing you as their representative and agreeing to work with you on organizing and implementing ambassador outdoor outings. [Download the School Support Document here.](#) You will be asked to upload this document with a signature in the application.

Ambassador and School Resources

Resources include:

- A \$1,000 stipend for each ambassador AND \$2,500 for each college/university to support ambassador outings throughout the academic year.
- A two-person tent, sleeping bag, sleeping pad, and backpack.
- A fishing gear bank for 15 people (poles and tackleboxes) to be used for the ambassador fishing outing. The school will keep the fishing gear for future school related outdoor activities.
- A National Park Trust x HBCUs Outside Ambassador t-shirt, a backpack and water bottle from Hydro Flask, National Park Trust swag, and more.
- Swag and materials for tabling events and outreach.
- An Ambassador Communications Toolkit that will help with outreach and creating and implementing social media campaigns.

The College Ambassador Program will also offer career exposure and employment opportunities within the park and outdoor industries.



Program Timeline

- May 19, 2023** - Deadline for online application
- June 2023** - Ambassador notifications sent to applicants
- September – October 2023** - Ambassador onboarding and planning
- October 2023 – May 2024** - Ambassador outings and ongoing social media campaigns
- December 2023** - Ambassador mid-year check-in
- May 2024** - Ambassador final report due

National Park Trust Contact Information

Questions? Contact Nick Weig, Programs Coordinator
Email - nick@parktrust.org
Cell – 509-842-4643

Signatures:

I have read and understood the above, and agree to support the ambassador applicant pair named below in successfully accomplishing the responsibilities and deliverables of the National Park Trust x HBCUs Outside College Ambassador Program. This includes professional guidance and help with park outings and logistics.

School Faculty/Staff Member:

Signed: _____

Name: _____

School Name: _____

Title: _____

Program/Club/Department Name: _____

Ambassador Names:

1) _____

2) _____