

# **KIDS TO PARKS DAY**

**NATIONAL PARK TRUST**

## **Kids To Parks Social Media Language**

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National Park Trust knows your time is valuable and we want to make it as easy as possible to share Kids to Parks Day with your audience. With that in mind, we have put together a collection of social posts that will help get you started with your Kids to Parks Day marketing campaign.

Feel free to modify these examples to suit your needs and to meet the requirements of your different social media platforms. We highly recommend using images to maximize engagement. Kids to Parks Day promotional images can be found here, on the Kids to Parks Day website.

### **Prior to May 21st, 2022**

- Mark your calendars for Saturday, May 21st and join us for @NationalParkTrust #KidstoParksDay ~Insert your event details ~
- We are celebrating #KidstoParksDay on Saturday, May 21st! Are you? Join us for this national day of outdoor play! ~Insert your event details here~
- Join us & @NationalParkTrust on Saturday May 21st for #KidstoParksDay! Help us celebrate parks and connect kids and families to the outdoors. ~Insert your event details here~
- How are you celebrating #KidstoParksDay? Grab your friends and family and come celebrate with us on Saturday, May 21st! ~Insert your event details here~
- We are just XX days away from #KidstoParksDay! Happening Saturday, May 21st, join us and the @NationalParkTrust in celebrating the day! ~Insert your event details here~

## On May 21st, 2022

- #KidstoParksDay is here! As the @NationalParkTrust mascot Buddy Bison says, “explore the outdoors, the parks are yours!” ~Insert your event details here~
- We are celebrating #KidstoParksDay today! Are you? Grab your friends and family and come celebrate this national day of outdoor play with us! ~Insert your event details here~
- It’s #KidstoParksDay! For this national day of outdoor play, YOU are invited to join us as we celebrate our local parks, public lands, and waters. ~Insert your event details here~
- Want to discover new ways of engaging with the great outdoors? Come celebrate #KidstoParksDay and learn all about one of your local parks. ~Insert your event details here~
- Are you a lover of nature and parks? Grab a friend or family member who is new to the outdoors and join us for #KidstoParksDay! ~Insert your event details here~