



## Buddy Bison Mascot Guide

Please review the basic guidelines for using the Buddy Bison Mascot.

Questions? Contact Natalie Moon at [natalie@parktrust.org](mailto:natalie@parktrust.org) or call 301.279.7275

### Wearing Buddy Bison:

- Buddy Bison loves to dance, skip and high-five, **but he does NOT talk or make noise.**
- Buddy Bison must wear the provided National Park Trust (NPT) t-shirt at all times. (We can't have any naked bison running around!)
- Buddy Bison must appear in full costume at all times. Even missing small pieces, such as his hooves (hands and feet), makes a big impact on Buddy's image.
- Please use the provided ice vest (in the mesh bag included in the blue box) when wearing the costume - it gets VERY warm!
- Buddy Bison loves to be photographed. Please share photos and media with us (see below).

### Caring for the costume during and after use:

- Please use care when wearing the costume (i.e. be gentle when putting on and taking off).
- Costume and head are fragile so please avoid banging, dropping or aggressive use.
- Buddy Bison's head is made of papier-mâché and **cannot get wet** – bison don't like the rain!
- Please air out the costume and head before shipping back to us. The papier-mâché head can peel if not aired adequately.
- The costume **MUST** be shipped back to NPT's office address using the plastic blue box that it arrived in.

### Sharing photos and stories:

- You can email photos and stories to [natalie@parktrust.org](mailto:natalie@parktrust.org)
- Connect with NPT on social media to share your adventures and tell a story with Buddy:
  - **Twitter** - [@NatParkTrust](https://twitter.com/NatParkTrust)
  - **Facebook** - [National Park Trust](https://www.facebook.com/NationalParkTrust)
  - **Instagram** - [@NationalParkTrust](https://www.instagram.com/NationalParkTrust)
- Use the hashtags - **#BuddyBison** and **#NatParkTrust**
- Only post photos of Buddy Bison if the wearer has on the complete costume. If pieces are missing, the effect is lost.
- National Park Trust reserves the right to require the removal of any photos that do not follow the above guidelines.