

Buddy Bison Social Media Guide



Posting a successful social media post is essential in having a great experience with your Buddy Bison Costume Rental. Learn more about how to create a meaningful social media post to share with your audience!

- Correct Hashtags are used -- **#BuddyBison** and **#NationalParkTrust**
- Photographs include event participants that are engaged, have positive facial expression and are outdoors
- The park location is highlighted in the images, the caption and the hashtags
- Buddy is fully clothed with the a National Park Trust shirt and the wearer has on all parts of the costume (head, body, gloves, and hooves)

Photo Shows Location of Event

Event Participants

Location Added

Hashtags

Happy Buddy Bison!

Be sure to tag our socials on every social media platform:

- Twitter: **@natparktrust**
- Instagram: **@NationalParkTrust**
- Facebook: **@National Park Trust** (it will turn blue when correctly tagged)
- TikTok: **@nationalparktrust**
- LinkedIn: **@National Park Trust**