



NATIONAL PARK TRUST COLLEGE AMBASSADOR PROGRAM SCHOOL SUPPORT DOCUMENT

This School Support Document should be signed by an official college/university faculty or staff member that is connected to a campus program, club, or academic department who agrees to work with the Ambassador pair over the 2024-2025 academic school year. The role of the campus program/club/ department is fundamental to the success of the program and the campus program/club/department should assist with all associated outdoor outings throughout the program time frame.

About National Park Trust

National Park Trust works every day to ensure all people can experience the endless possibilities of our nation's parks. We do this by acquiring the missing pieces of our national parks and by engaging communities across the nation in outdoor learning experiences.

Program Information

National Park Trust is looking for pairs of student ambassadors to lead initiatives on their college campuses that increase outdoor recreation, awareness, and stewardship within their campus community.

As a student ambassador, leveraging school assets and school/community connections, you will be tasked with the following:

- **Programming:** Developing and implementing outdoor activities throughout the Fall 2023 - Spring 2024 school year.
- **Community Building:** Cultivating inclusive and healthy culture around the outdoors amongst your peers on campus and online via social media.

Application Deadline: May 17, 2024

Successful Ambassador Pairs:

- Are currently enrolled at a U.S.-based college/university.
- Have a passion for the outdoors, wellness, and community building.
- Excited by the idea of building an online community.
- Have a relationship with a school program, club, advisor, or academic department and can leverage assets and infrastructure (i.e., gear, transportation, marketing) to support outdoor experiences.



Application Requirements

Proposals must include details on the following activities:

1. One visit to a local park that raises the park's profile with the campus community. (Don't worry! There are resources to help make this possible!)
2. One stewardship-focused outing that gets members of the campus community outside and actively participating in park stewardship.
3. One outdoor recreation focused outing at a national park service site.
4. One Collaborative outing where you partner with a non-outdoor club and plan a social experience. Ex: A Poetry slam, a picnic, or a hike.
5. Submit a 2-minute video (shot vertically) introducing yourself and the school you represent. We want to hear why you believe getting students outdoors is important- and what excites you the most about this opportunity. This video will be your official ambassador welcoming video online - so let your personality shine; speak to your peers and us!
6. Each ambassador pair must have the written support from a school program, club, or academic department - endorsing you as their representative and agreeing to work with you on organizing and implementing ambassador outdoor outings. You will be asked to upload this document with a signature in the application.

Ambassador and School Resources

Resources include:

- A \$1,000 stipend for each ambassador AND \$2,500 for each college/university to support ambassador outings throughout the academic year.
- Each school will receive a gear bank for 15 people. Specific gear will be determined with the school.
- Each ambassador will receive a National Park Trust Ambassador t-shirt, a backpack and water bottle from Hydro Flask, National Park Trust swag, and more.
- Each ambassador pair will receive swag and materials for tabling events and outreach.
- Each ambassador pair will receive an Ambassador Communications Toolkit that will help with outreach and creating and implementing social media campaigns.

The College Ambassador Program will also offer career exposure and employment opportunities within the park and outdoor industries.

Program Timeline

May 17, 2024 - Deadline for online application

June 2024 - Notifications sent to applicants

September - October 2024 - Ambassador onboarding and planning



October 2024 – May 2025 - Outings and ongoing social media campaigns
December 2024 - Ambassador mid-year check-in
May 2025 - Ambassador final report due

National Park Trust Contact Information

Questions? Contact Annaliese Wan, Programs Coordinator
Email - annaliese@parktrust.org

Signatures:

I have read and understood the above and agree to support the ambassador applicant pair named below in successfully accomplishing the responsibilities and deliverables of the National Park Trust College Ambassador Program. This includes professional guidance and help with park outings and logistics.

School Faculty/Staff Member:

Signed: _____

Name: _____

School Name: _____

Title: _____

Program/Club/Department Name: _____

Ambassador Pair Names:

1) _____

2) _____