



NATIONAL PARK TRUST COLLEGE AMBASSADOR PROGRAM SCHOOL SUPPORT DOCUMENT

*This School Support Document should be signed by an official college/university faculty or staff member who is connected to a campus program, club, or academic department and agrees to work with the Ambassador pair over the 2025-2026 academic school year. The role of the campus program/club/ department is fundamental to the program's success. The campus program/club/department should assist with all associated outdoor outings throughout the program's time frame. **If accepted, your school must sign an agreement that accepts responsibility for overseeing and assuming liability for the outings.***

Program Information

National Park Trust is looking for pairs of student ambassadors to lead initiatives on their college campuses that increase outdoor recreation, awareness, and stewardship within their campus community.

As a student ambassador, leveraging school assets and school/community connections, you will be tasked with the following:

- **Programming:** Developing and implementing outdoor activities throughout the Fall 2025 - Spring 2026 school year.
- **Community Building:** Cultivating an inclusive and healthy culture around the outdoors amongst your peers on campus.

Application Deadline: May 16, 2025

Successful Ambassador Pairs:

- Are currently enrolled at a U.S.-based college/university.
- Have a passion for the outdoors, wellness, and community building **AND** for engaging different audiences in outdoor recreation.
- Have a relationship with a school program, club, advisor, or academic department and can leverage assets and infrastructure (i.e., gear, transportation, marketing) to support outdoor experiences.
- Can dedicate 8-10 hours a month towards the ambassador program (September 2025 - May 2026).

Application Requirements

Proposals must include details on the following activities:

1. One visit to a local park that raises the park's profile with the campus community. (Don't worry! There are resources to help make this possible!)
2. One stewardship-focused outing that gets members of the campus community outside and actively participating in park stewardship.
3. One outdoor recreation-focused outing at a national park service site.



4. One Collaborative outing where you partner with a non-outdoor club and plan a social experience. Ex: A Poetry slam, a picnic, or a hike.
5. Submit a 2-minute video (**shot horizontally AND outside**) introducing yourself and the school you represent. We want to hear why you believe getting students outdoors is important- and what excites you the most about this opportunity. This video will be your official ambassador welcoming video online - so let your personality shine; speak to your peers and us! [Check out this video example from a past ambassador pair.](#)
6. Each ambassador pair must have written support from a school program, club, or academic department – endorsing you as their representative and agreeing to work with you on organizing and implementing ambassador outdoor outings.

Ambassador Commitment

- Each ambassador must agree and commit to implementing all tasks identified in this program.
- There is a time commitment (8-10 hours a month) that will be required to be successful, so each ambassador must have time in their schedule in the upcoming academic year to be able to plan and implement outdoor outings and activities with your school program, club, or department, and communicate with and report back to the National Park Trust.
- Each ambassador must be in good academic standing with their university and have at least one campus faculty as an adviser for the year of programming.

Ambassador and School Resources

Resources include:

- A \$2,000 grant for each college/university to support ambassador outings throughout the academic year.
- A \$1,000 stipend for each ambassador.
- A 15-person gear bank. Specific gear will be determined with the school.
- A National Park Trust Ambassador t-shirt, a backpack and water bottle from Hydro Flask, National Park Trust swag, and more.
- Swag and materials for tabling events and outreach.

Program Timeline

May 16, 2025 - Deadline for online application

June 2025 - Notifications sent to applicants

August – September 2025 - Ambassador onboarding and planning

October 2025 – May 2026 - Outings and ongoing social media campaigns

December 2025 - Ambassador mid-year check-in

May 2026 - Ambassador final report due

Signature:

I have read and understood the above and agree to support the ambassador applicant pair named below in successfully accomplishing the responsibilities and deliverables of the National Park Trust College Ambassador Program. This includes professional guidance and



help with park outings and logistics. I also understand that if accepted into the program, the participating school must sign an agreement that accepts responsibility for overseeing and assuming liability for the outings.

School Faculty/Staff Member:

Signed: _____

Name: _____

School Name: _____

Title: _____

Program/Club/Department Name: _____

Ambassador Pair Names:

1) _____

2) _____

National Park Trust Contact Information

Questions? Contact Annaliese Wan, Programs Coordinator, annaliese@parktrust.org