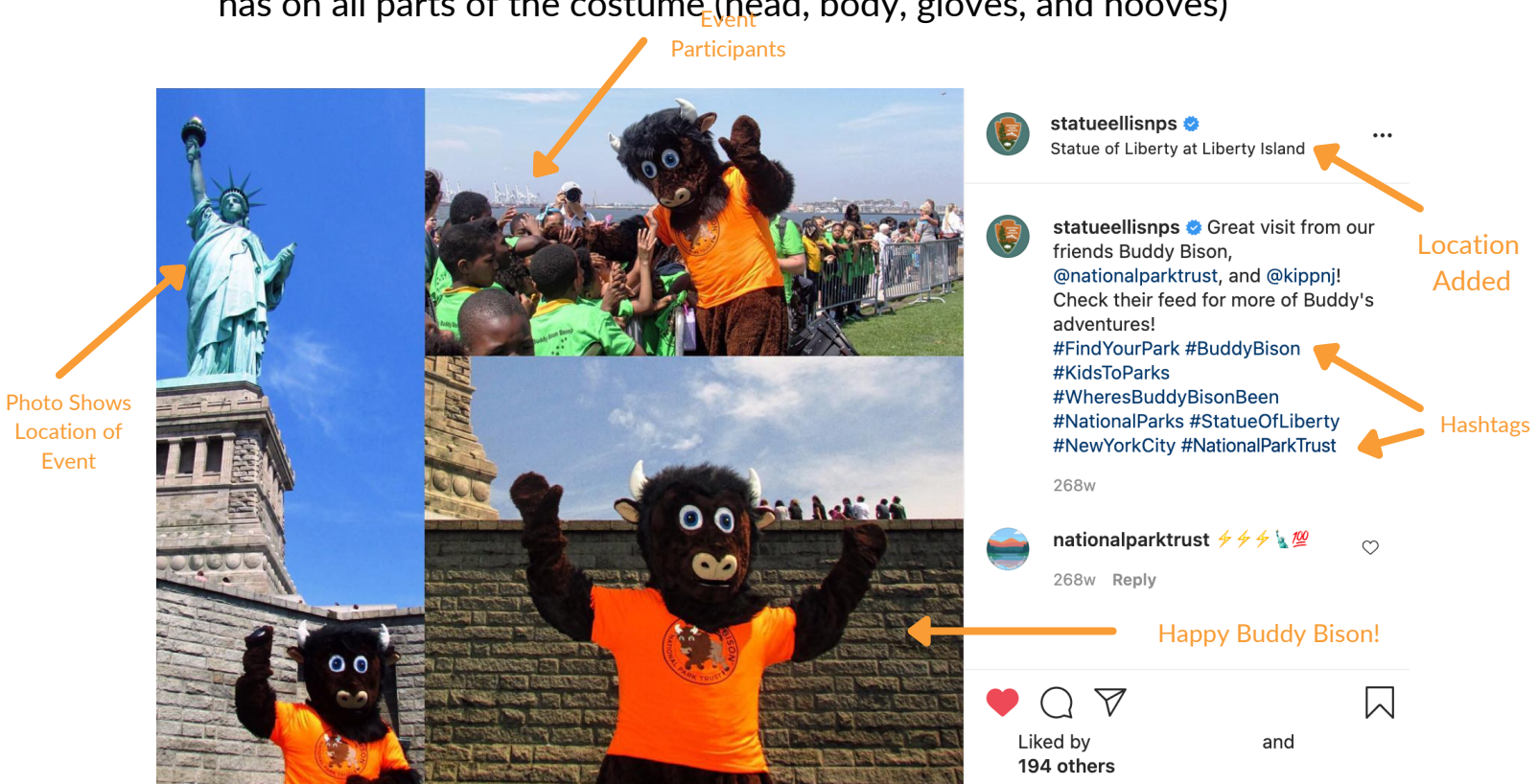


Buddy Bison Social Media Guide



Posting a successful social media post is essential in having a great experience with your Buddy Bison Costume Rental. Learn more about how to create a meaningful social media post to share with your audience!

- Correct Hashtags are used -- **#BuddyBison** and **#NationalParkTrust**
- Photographs include event participants that are engaged, have positive facial expression and are outdoors
- The park location is highlighted in the images, the caption and the hashtags
- Buddy is fully clothed with the a National Park Trust shirt and the wearer has on all parts of the costume (head, body, gloves, and hooves)



Be sure to tag our socials on every social media platform:

- Twitter: **@natparktrust**
- Instagram: **@NationalParkTrust**
- Facebook: **@National Park Trust** (it will turn blue when correctly tagged)
- TikTok: **@nationalparktrust**
- LinkedIn: **@National Park Trust**