

Attachment 2: Grant Proposal Evaluation Criteria

Applications meeting eligibility requirements will be evaluated using the criteria below:

<p>Project Description (10 points)</p> <ul style="list-style-type: none"> • The description concisely summarizes the specific project to be funded by the grant award
<p>Project Goals and Measurable Outcomes (15 points)</p> <ul style="list-style-type: none"> • Goals have been well defined • Deliverables are clear • Measurable outcomes have been well articulated
<p>Alignment with Local and/or Regional Plans (5 points)</p> <ul style="list-style-type: none"> • Proposal describes how project will align with local and regional plan and/or existing efforts
<p>Project Team Members (10 points)</p> <ul style="list-style-type: none"> • The designated project team appears qualified to undertake the proposed project • The project team includes representation from municipal and community stakeholder groups that will be involved in or impacted by the implementation of the proposed project
<p>Action Plan & Timeline (15 points)</p> <ul style="list-style-type: none"> • The proposed project action plan addresses the steps needed to successfully complete the project • Target completion dates are realistic and will enable the project to be completed within the 12-month performance period • Events where the grant will be promoted, such as a ribbon cutting ceremony, and materials will be distributed are identified
<p>Community Engagement and Key Audiences (10 points)</p> <ul style="list-style-type: none"> • The proposed project will capitalize on collaborations between community stakeholders including representatives from the schools, municipal and county agencies, civic or community based organizations, nonprofits, professional organizations and local businesses. • Details on how the project will be shared with the community are included • Engages organizations led by and primarily serving communities of color and other underrepresented communities.
<p>Project Impact and Evaluation (20 points)</p> <ul style="list-style-type: none"> • The proposed project will address the community need identified in the proposal • The project will preserve, protect, and improve public spaces designated as open space or used for passive recreation or contribute to a more resilient community • Some consideration has been given to how this project will be evaluated over time
<p>Budget (15 points)</p> <ul style="list-style-type: none"> • The Budget Narrative clearly summarizes project expenses and identifies all the sources of funding needed to complete the proposed project, including in-kind contributions such as volunteer hours • The project leverages no or low-cost resources to cost-effectively complete the proposed project • It is clear that all additional funding besides the grant is in-hand or committed • The detailed project budget is consistent with the Budget Narrative and clearly identifies the eligible project expenses that will be billed to the grant • The budget is realistic, costs are justified and resource contributions, including in-kind, have a reasonable value